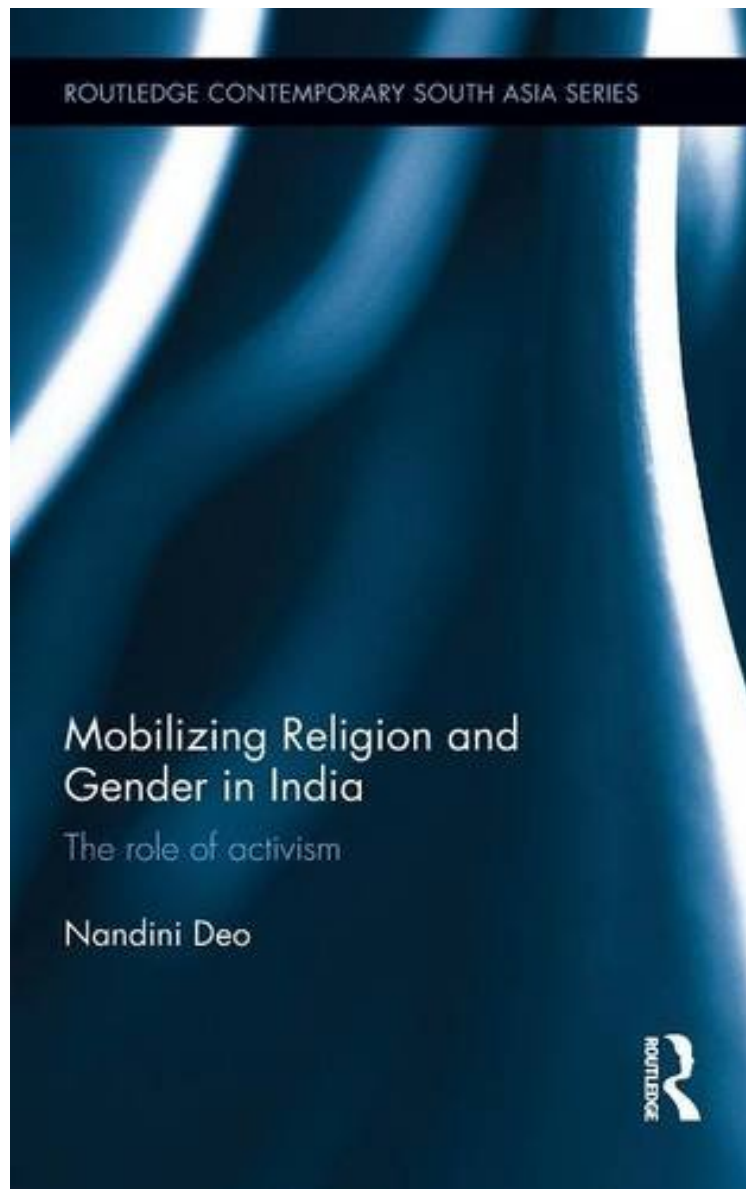


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Religious nationalists and women's activists have transformed India over the past century. They debated the idea of India under colonial rule, shaped the constitutional structure of Indian democracy, and questioned the legitimacy of the postcolonial consensus, as they politicized one dimension of identity. Using a historical comparative approach, the book argues that external events, activist agency in strategizing, and the political economy of transnational networks explain the relative success and failure of Hindu nationalism and the Indian women's movement rather than the ideological claims each movement makes. By focusing on how particular activist strategies lead to increased levels of public support, it shows how it is these strategies rather than the ideologies of Hindutva and feminism that mobilize people. Both of these social movements have had decades of great power and influence, and decades of relative irrelevance, and both challenge postcolonial India's secular settlement and its division of public and private. The book goes on to highlight new insights into the inner dynamics of each movement by showing how the same strategies - grassroots education, electoral mobilization, media management, donor cultivation - lead to similarly positive results. Bringing together the study of Hindu nationalism and the Indian women's movement, the book will be of interest to students and scholars of South Asian Religion, Gender Studies, and South Asian Politics.

About the Author Nandini Deo is Assistant Professor of Political Science at Lehigh University, USA. Her previous publication was a co-authored book with Duncan McDuaie Ra, *The Politics of Collective Advocacy* (2011).